



## Price Schedule

Dow Jones News/Retrieval® is available under three plans. Blue Chip Membership features a 33 1/3 % savings for non-prime usage; Executive Membership features a 33 1/3 % savings on prime and non-prime usage. Both guarantee you a minimum of six free hours of usage each calendar year on selected data bases—a value worth up to \$432! A Standard Subscription plan is also available. Program and usage costs will be tax-deductible in many cases. Consult your tax advisor for further information. All data bases listed below are available under each pricing plan.

	PRIME TIME Rate/Min.			NON-PRIME TIME Rate/Min.		
	Standard	Blue Chip	Executive	Standard	Blue Chip	Executive
<b>Dow Jones Business and Economic News</b>	\$1.20	\$1.20	\$ .80	\$ .20	\$ .13	\$ .13
<ul style="list-style-type: none"> <li>• News</li> <li>• Wall Street Journal Highlights Online</li> <li>• Weekly Economic Update</li> </ul>						
<b>Dow Jones Quotes</b>	\$1.20	\$1.20	\$ .80	\$ .20	\$ .13	\$ .13
<ul style="list-style-type: none"> <li>• Current Quotes</li> <li>• Historical Quotes</li> <li>• Historical Dow Jones Averages</li> </ul>						
<b>Dow Jones Text-Search Services</b>	\$1.20	\$1.20	\$ .80	\$ .60	\$ .40	\$ .40
<ul style="list-style-type: none"> <li>• The Wall Street Journal: Full Text Version</li> <li>• Dow Jones News</li> </ul>						
<b>Financial and Investment Services</b>	\$1.20	\$1.20	\$ .80	\$ .90	\$ .60	\$ .60
<ul style="list-style-type: none"> <li>• Disclosure II™ (plus access fee of \$2 for one company search in non-prime time, or \$5 in prime time)</li> <li>• Corporate Earnings Estimator</li> <li>• Media General</li> <li>• Economic and Foreign Exchange Survey</li> <li>• Japan Economic Daily</li> <li>• Merrill Lynch Research Service</li> <li>• The Forbes Directory</li> <li>• Official Airline Guide</li> </ul>						
<b>General News and Information Services</b>	\$ .60	\$ .60	\$ .40	\$ .30	\$ .20	\$ .20
<ul style="list-style-type: none"> <li>• Master Menu</li> <li>• Encyclopedia</li> <li>• News/Retrieval World Report</li> <li>• News/Retrieval Sports Report</li> <li>• News/Retrieval Weather Report</li> <li>• Movie Reviews</li> <li>• Wall Street Week Online</li> <li>• Comp-U-Store</li> <li>• News/Retrieval Symbols Directory</li> <li>• Words of Wall Street</li> </ul>						
<b>Mail Service and Free Customer Newsletter</b>	THERE ARE NO NEWS/RETRIEVAL CHARGES FOR ACCESSING THESE SERVICES.					
<ul style="list-style-type: none"> <li>• INTRO</li> <li>• MCI Mail</li> </ul>						

These prices as of the above date. For current prices, see //INTRO, a free data base.  
 Note: Connect times rounded to the nearest minute.

- Notes:**
1. The rates will be 2.0 times these when using 1200 baud instead of 300 baud.
  2. The Executive Membership requires a \$50 monthly fee per location.
  3. The Blue Chip Membership requires a one-time \$75.00 password fee or purchase of any Dow Jones supported product for each location and an annual subscription fee of \$100.
  4. The Standard Subscription requires a one-time \$75.00 password fee per location, or purchase of any Dow Jone supported package.
  5. There is no News/Retrieval charge for accessing MCI Mail; there will be an MCI charge for sending a letter, depending on type of delivery. MCI offers discounts for volume mailings.
  6. This agreement does not apply to users who act as broker/dealers in the purchase or sale of negotiable financial instruments.

**Hours of Operation**  
 Dow Jones News/Retrieval is available 22 hours per day, 7 days a week, from 6 a.m. to 4 a.m. Eastern Time. Prime usage rates begin at 6 a.m. Eastern Time. Non-prime usage rates apply from 6:01 p.m. local time through 4 a.m. Eastern Time. Weekends and holidays\* are billed at non-prime usage rates.

Notes: \*Holidays are New Year's Day, Presidents' Day, Memorial Day, Independence Day, Labor Day, Thanksgiving and Christmas Day. These rates apply only to the contiguous 48 states and are subject to change without notice.

## Summary of Information Services

### Dow Jones Business and Economic News

#### Dow Jones News

- From The Wall Street Journal, Barron's, and the Dow Jones News Service
- Stories as recent as 90 seconds, as far back as 90 days

#### Wall Street Journal Highlights Online

- Online headlines and summaries of major stories as early as 6 a.m. (Eastern Time)
- Front page news items, front and back page features, market pages, and editorial columns and commentary

#### Weekly Economic Update

- A review of the week's top economic events and a glimpse of the month ahead
- A single source for economic news

### Dow Jones Quotes

#### Current Quotes (Minimum 15-minute delay during market hours)

- Common and preferred stocks and bonds
- Mutual funds, U.S. Treasury issues, options

#### Historical Quotes

- Daily volume, high, low and close for stock quotes
- Monthly stock quote summaries back to 1979; Quarterly summaries back to 1978
- Daily historical stock quotes accessible by specific date; composites for monthly and quarterly requests.

#### Historical Dow Jones Averages

- Available for industrials, transportation, utilities and 65 stock composites

### Dow Jones Text-Search Services

#### The Wall Street Journal: Full Text Version

- All stories which appeared or were scheduled to appear in The Wall Street Journal since January 1984.

#### Dow Jones News:

- Broadtape, and selected stories from Barron's and The Wall Street Journal since June 1979.

### Financial and Investment Services

#### Corporate Earnings Estimator

- Timely earnings forecasts for 3,000 of the most widely followed companies
- Compiled by Zacks Investment Research, Inc. from the research of top analysts at more than 60 major brokerage firms

#### DISCLOSURE II™

- 10-K extracts, company profile, and other detailed data on over 9,400 publicly held companies
- Information filed with the U.S. Securities and Exchange Commission.

#### Media General Financial Services

- Detailed corporate financial information on 3,150 companies and 170 industries
- Major categories include: revenue, earnings, dividends, volume, ratio, shareholdings, price changes and dividends

#### Economic and Foreign Exchange Survey

- Weekly survey of U.S. money market and foreign exchange trends.
- Median forecasts of monetary and economic indicators

#### Forbes Directory

- Rankings of largest U.S. corporations by sales, profits, assets and market value.
- Profitability and growth rankings for 46 industries

#### Japan Economic Daily

- Same day coverage of major business, economic, and political news from Japan's Kyodo News International, Inc.
- Comprehensive daily wrap-up of activity in Japan's financial market.

#### Official Airline Guide

- Schedules for 650 airlines worldwide.
- Fare information for all flights in North America.

#### Merrill Lynch Research Service

- Weekly highlights of investment research prepared by the Securities Research Division of Merrill Lynch, Pierce, Fenner & Smith, Inc.

### General News and Information Services

#### Master Menu

- A complete online listing of the information contained in the service, along with detailed instructions on how to access each data base

#### Academic American Encyclopedia

- Contains more than 32,000 carefully researched and concisely written articles
- Revised and electronically updated twice a year

#### News/Retrieval World Report

- Features foreign and national news in an easy-to-use electronic package
- Continuously updated throughout the day

#### News/Retrieval Sports Report

- Scores, stats, standings, stories and schedules for most major sports
- Continuously updated seven days a week

#### News/Retrieval Weather Report

- Two-day forecasts updated twice daily for more than 50 major cities
- Monthly weather planner including 30-day forecasts

#### Cineman Movie Reviews

- Concise reviews of the latest releases
- Reviews of thousands of movies dating back to the 1930s

#### Wall Street Week Online

- Online transcripts from the popular PBS television program, Wall Street Week
- Four most recent programs available at any one time

#### Comp-U-Store

- An electronic shopping service
- More than 50,000 discounted brand name products ranging from appliances to sporting goods, to gourmet foods

#### News/Retrieval Symbols Directory

- A comprehensive, online listing of more than 15,000 symbols used to access News/Retrieval.
- Includes stocks, corporate and foreign bonds, Treasury issues, mutual funds, options, category codes and Media General industry groups.

#### Words of Wall Street

- Offers definitions of over 2,000 business and financial terms used by professional investors.

### Mail Service and Free Customer Newsletter

#### INTRO

- Free online newsletter of News/Retrieval
- New data base announcements and other information of interest to subscribers

#### MCI Mail

- A mail service for sending written and electronic communications next door or worldwide.
- Prints personalized letters electronically—on your letterhead.